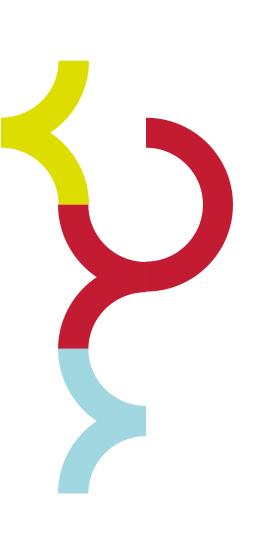
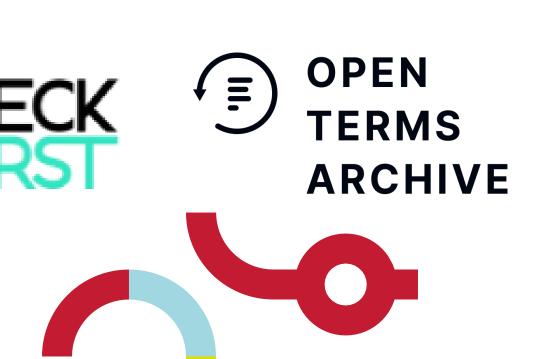


## HACK THE DSA

Garantir l'accès aux rapports de risques systémiques sur le long terme

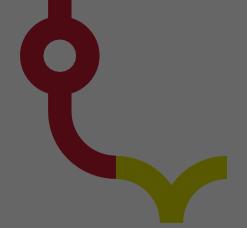












## HACK THE DSA

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**Meta** 

Regulation (EU) 2022/2065 Digital Services Act (DSA) Systemic Risk Assessment and Mitigation Report for Instagram

August 2024

Table of Contents

**Executive Summary** 

Meta's mission is to give people the power to build community and bring the world closer together. We help people discover and learn about what is going on in the world around them, enable people to share their experiences, ideas, photos and wideos, and other activities with audiences ratingin from their closest family members and friends to the public at large, and stay connected everywhere by accessing our products. For the 6-month period ending 31 March 2024, we have approximately 264.3 million average monthly active users on instagram in the European Union (EU)<sup>5</sup> who are resping the benefits of connectedness.

3. A Balancing Act: Respecting Rights and Mitigating Risk

Meta is committed to respecting the fundamental rights of our users located in the EU as outlined in the DSA. Our second annual <u>Human Rights Bleant</u> demonstrates how we are living up to the commitments made in our <u>Comprate Human Rights Blots</u>, we seek to champion respect for human rights in every action we take and every product we build. However, as is the case offline, certain aspects of human rights can at times be in tension with one another, such as the need to balance freedom of expression with the need to prohibit hate speech. At Meta, we strive to strike the right balance in every action we take, which includes the following:

- Our <u>Instagram Community Guidelines</u>, which outline what content is and is not allowed on Instagram, have human rights principles embedded into them;
- insugams, nave numan ingrist principles embedded into them;

  We consistently use feedback from our community and the advice of experts in fields to inform our instagams. Community Guidelines. To enable this feedback and enhance transparency, we have a robust policy management engagement process in place, which includes an outreach strategy for connecting with global stakeholders who are most affected by the policy change, and who have relevant expertise and lived experience. We post a summary of this engagement alongside the revised policy language in our Transparency Centre whenever we change our policies;
- As a part of the policy development process, the Human Rights Team and the Civil Rights Team conduct separate rights-based analysis and due diligence of proposed policies, submit such analysis to policy leadership, and present their views to sach Policy Forum. Human and civil rights impacts and mitigations are a consistent part of policy development at Meta;
- We provide pathways for stakeholders to report potentially problematic content, for Meta to review such content, and for Meta to create remediation consistent with UNGP 31. We maintain multiple grievance pathways, identified in the Help Centre on platforms and apps, including an appeals process to the first-of-tits-kind Oversight.Board; 100.
- We undertake proactive measures to maintain the momentum for addressing human rights related
- nendations from January 2021 through 19 July 2024, across policy,

5. Systemic Risk Landscape

A core part of our longstanding commitment to online safety is an in-depth understanding of potential Problem Areas that could arise on our platforms. Our policies, teams, systems, and processes are organised around these Problem Areas and we have dedicated internal experts and targeted approaches to addressing each of these Problem Areas.











## Problème(s) de base

# Accéder aux rapports de risques systémiques est fastidieux et incertain

#### Ces rapports sont obligatoires

mais hébergés par les plateformes elles-mêmes

#### Les modifications doivent être notifiées

mais personne ne le vérifie











 $\overline{\uparrow}$  Charger  $\checkmark$   $\underline{\downarrow}$  Télécharger



VERGNOLLE Suzanne > Hack the DSA - Welcome Package > Rapports > Rapports sur les risques systémiques

	Nom ↑ ✓	Modifié ~	Modifié par 🗸	Taille du fichier ∨	Partage Y
0	AliExpress	Hier à 16:47	DENNER Garance	1 élément	⇔ Partagé
0	Amazon	Hier à 16:47	DENNER Garance	2 éléments	⇔ Partagé
0	Apple Store	Hier à 16:47	DENNER Garance	2 éléments	⇔ Partagé
0	Bing	Hier à 16:47	DENNER Garance	2 éléments	⇔ Partagé
0	Booking.com	Hier à 16:47	DENNER Garance	2 éléments	⇔ Partagé
0	Facebook	Hier à 16:47	DENNER Garance	1 élément	⇔ Partagé
0	Instagram	Hier à 16:47	DENNER Garance	1 élément	⇔ Partagé
0	LinkedIn	Hier à 16:47	DENNER Garance	2 éléments	⇔ Partagé cha sur la m
ACK THE DSA, vend	redi 3 octobre 2025, Paris				des

#### Shaping Europe's digital future

Home Policies Activities News Library Funding Calendar Consultations Al Office

Online platforms and e-commerce > How the Digital Services Act enhances transparency online

### How the Digital Services Act enhances transparency online

Coordinators, and the Commission DSA Whistleblower tool Risk assessment and audit

Service

VLOP/VLOSE	Risk assessment report	Audit report	Audit implementation report
AliExpress	<u>2024</u> ☐	<u>2023/2024</u> ☐	<u>2023/2024</u> ☐
Amazon	2023 ♂ 2024 ♂	<u>2023/2024</u> □	<u>2023/2024</u> ☐
Apple	2023 ♂ 2024 ♂	<u>2023/2024</u> ☐	<u>2023/2024</u> ☑



reports



⊕ EN Q Search

#### Shaping Europe's digital future

Instagram

2024 🗥

2023/2024 [7\*

**2023/2024 △**\*

iques

#### transparency online

Service Coordinators,

Risk

**Audit** 

https://transparency.meta.com/reports/regulatory-transparency-reports/

Whistleblower tool
Risk
assessment
and audit
reports

/			/
AliExpress	<u>2024</u> ⊡	<u> </u>	<u>2023/2024</u> ☐
Amazon	<u>2023</u> ♂ <u>2024</u> ♂	<u>2023/2024</u> □	<u>2023/2024</u>
Apple	<u>2023</u> ♂ <u>2024</u> ♂	<u>2023/2024</u> □	<u>2023/2024</u> ☐









#### Constats et observations

# Open Terms Archive permet de stocker des documents avec détection des changements

Mise en avant des modifications textuelles

par transformation automatique des PDFs en texte

Intégrité des données garantie

par une trace d'audit cryptographique





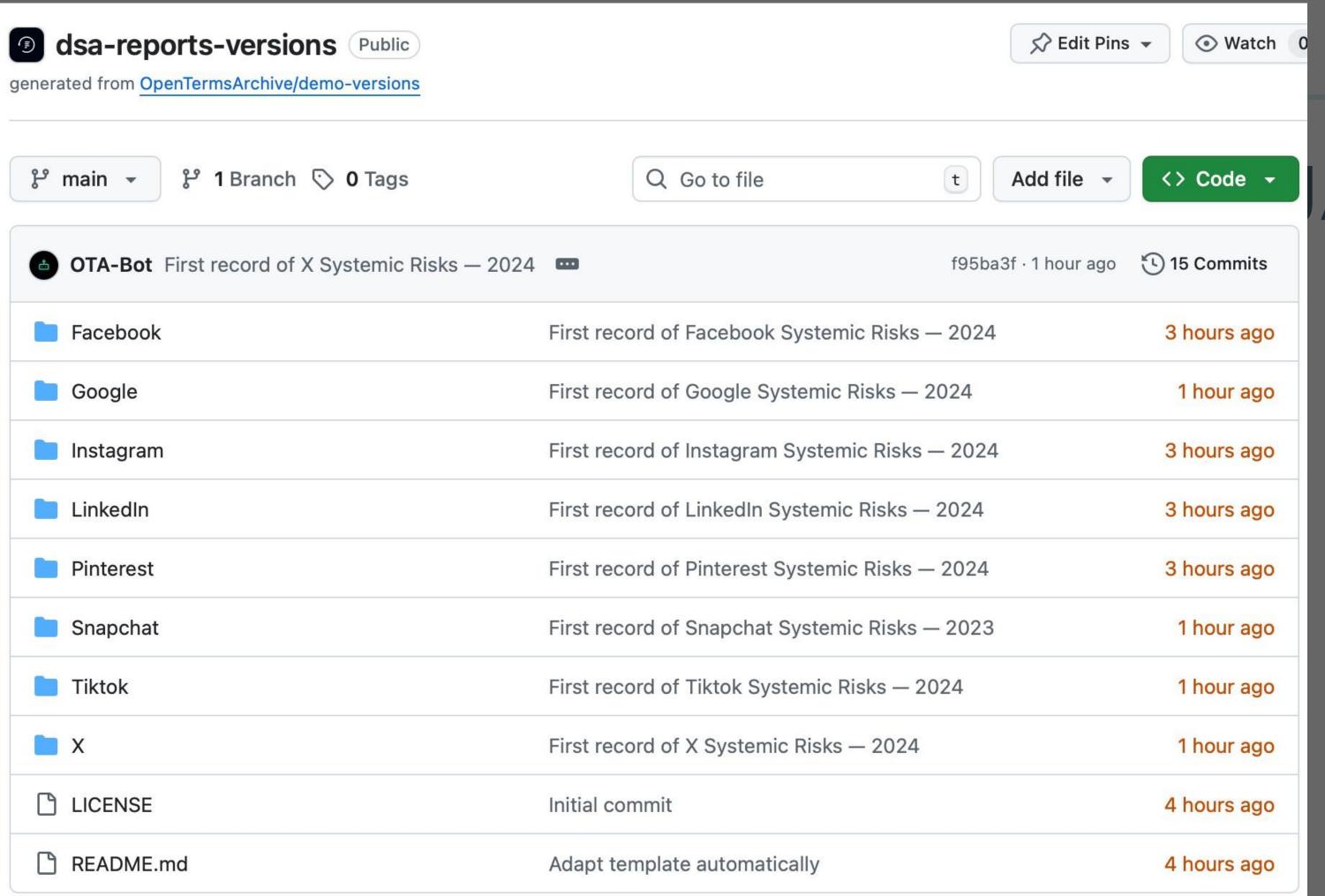
#### Démo

https://opentermsarchive.org/en/dsa-systemic-risks-reports











#### Démo

## https://opentermsarchive.org/

<b>TA-Bot</b> First record of Instagram Systemic Risks — 2024 ■					
Name	Last commit message				
••					
Systemic Risks — 2024.md	First record of Instagram Systemic Risks — 2024				

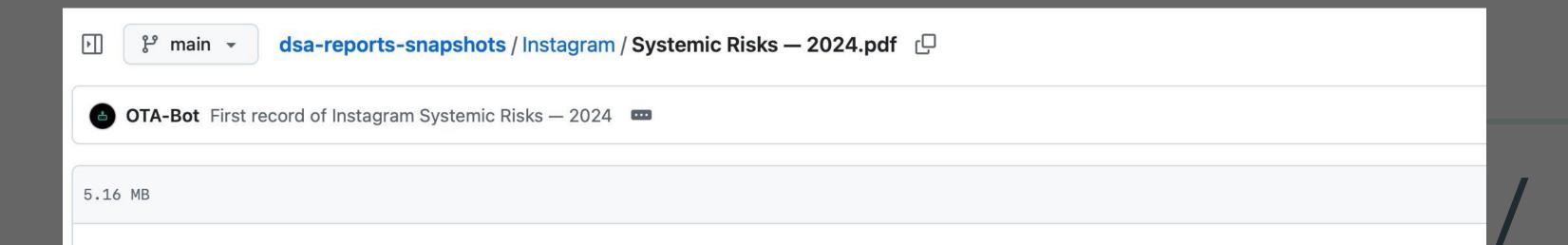




#### **Executive Summary**

people discover and learn about what is going on in the world around them, enable people to share their experiences, ideas, photos and videos, and other activities with audiences ranging from their closest family members and friends to the public at large, and stay connected everywhere by accessing our products.1 For the 6-month period ending 31 March 2024, we have approximately 264.3 million average monthly active users on Instagram in the European Union (EU)2 who are reaping the benefits of connectedness. Although Instagram has been used to build communities, raise awareness, and grow small businesses, the risk remains for our services to be, in some instances, abused and manipulated. We take a risk-based approach for implementing mitigation measures to combat problematic actors, behaviour, and content on Instagram. We refer to our collective work combating problematic actors, behaviours, and content on Instagram as "Integrity Ecosystem" efforts, and the specific mitigating measures we deploy as "controls".3 The backbone of our Integrity Ecosystem is our suite of policies, specifically our Instagram Community Guidelines, Ad Standards and Commerce Policies which outline what is and is not allowed on Instagram. We bolster this ecosystem using a three-line of defence model to manage risk, compliance, and operational changes.

Meta's mission is to give people the power to build community and bring the world closer together. We help





Regulation (EU) 2022/2065
Digital Services Act (DSA)
Systemic Risk Assessment and Mitigation
Report for Instagram



### Recommandations (pour les plateformes)

# Publier dans un format lisible par les machines

#### Publier une version HTML

plutôt qu'un PDF consolidé avec des images vectorisées

#### Publier, tout simplement

Temu, XNXX, Shein, Stripchat





#### Recommandations

### Utiliser et contribuer à l'archive

#### Mises à jour

et financement de l'infrastructure technique

#### Possible extension

à d'autres types de rapports



